



17th informativa

EDUCATION AND YOUTH CAREER FAIR

Januar 9 - 10, 2026
CANKARJEV DOM, LJUBLJANA



NEW DATE



NEW LOCATION

NEW CONCEPT, NEW OPPORTUNITY!

INVITATION TO PARTICIPATE



www.informativa.si

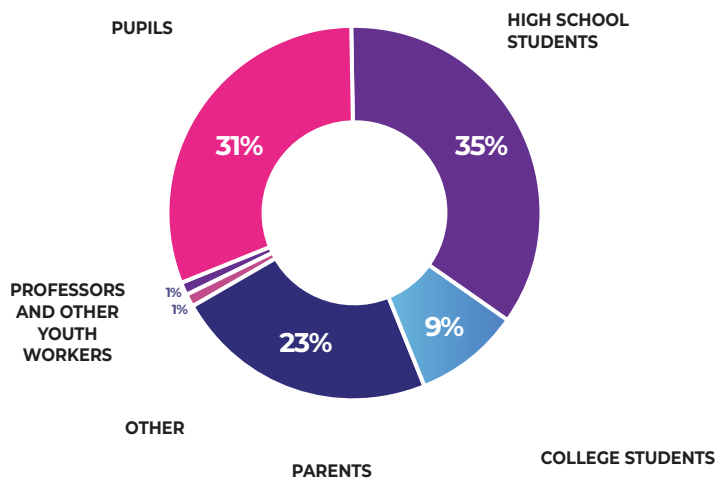
ORGANIZER:

 **PROEVENT**

WHY IS INFORMATIVA A UNIQUE FAIR EVENT IN SLOVENIA?

- Informativa is a **unique fair** in Slovenia that brings together and presents a **variety of educational possibilities** from high schools on. It gathers institutions from Slovenia and abroad in a single place three weeks before Slovenian nation-wide open-door days at educational institutions.
- At the same time Informativa presents **scholarship opportunities**, different **vocations** and vocational skills, **employment possibilities**, **housing possibilities** during schooling, and other information importantly related to

WHO ARE INFORMATIVA'S VISITORS?



WHO WILL BE PARTICIPATING IN INFORMATIVA?

- **Educational institutions:** High schools, Vocational colleges, Undergraduate universities, Faculties, Universities, Foreign language schools, Business schools, Institutions for lifelong learning, Educational centres and institutions, Companies offering management education, Libraries.
- **Employers and scholarship givers:** Companies offering scholarships, Companies offering opportunities of practical training, internships or employment, Regional development agencies and other organizations offering or mediating scholarships, Student and other brokerage services, Agencies.
- **Non-governmental and other organizations:** Organizations, societies and associations active in the fields of further education, vocation promotion, providing information on scholarships and employment opportunities, Students' unions and organizations, Counselling centres and points.
- **National institutions programmes:** Ministries, Embassies, Institute of the Republic of Slovenia for Vocational Education and Training (CPI), Slovene Human Resources Development and Scholarship Fund, Employment Service of Slovenia, etc.
- **Publishing houses and media.**
- **Education aids providers.**



Informativa is also a space for showcasing extracurricular and co-curricular activities.



During the guided tours, young people actively participate in the educational program.



Young people actively seek information about professions and educational opportunities.

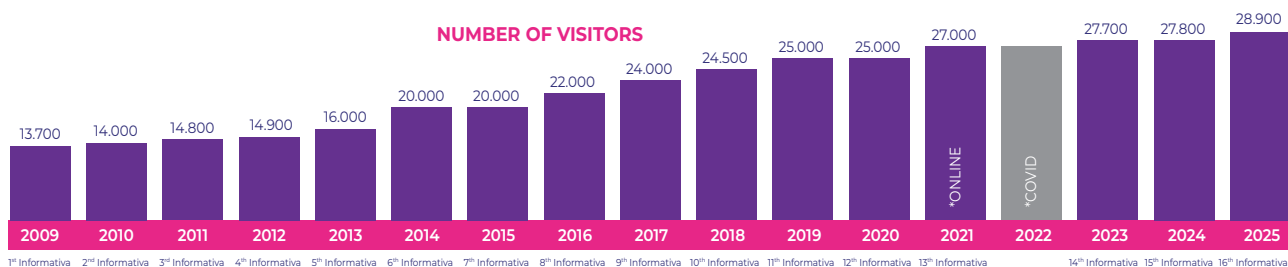


Well-attended lectures

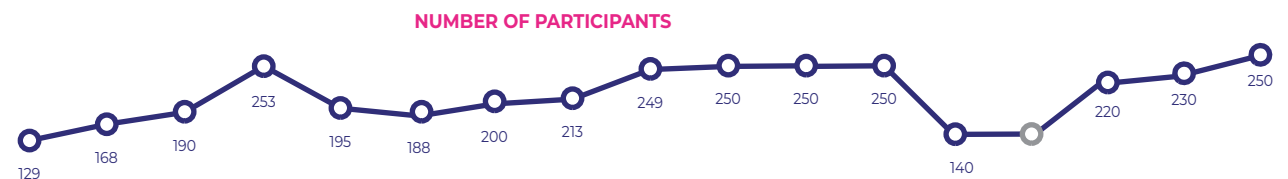


Attractive presentations of programs and professions in the exhibition areas

INFORMATIVA THROUGH TIME



1st Informativa 2nd Informativa 3rd Informativa 4th Informativa 5th Informativa 6th Informativa 7th Informativa 8th Informativa 9th Informativa 10th Informativa 11th Informativa 12th Informativa 13th Informativa 14th Informativa 15th Informativa 16th Informativa



HOW IS THE FAIR ORGANIZED?

- Fair Exhibition
- Educational Programme
- Accompanying Programme
- Study Abroad
- My First Job

NEW LOCATION: CANKARJEV DOM LJUBLJANA

The new location allows for a **richer, more varied, engaging, and interactive program**, aimed at ensuring that young people leave the event not only inspired but also with clear guidance for their future. The focus will be on high-quality **one-on-one information**, providing everything young people need to take confident steps forward. Informativa will therefore continue to be an indispensable bridge between the **educational system and the economy**, ultimately acting as a driving force for a **learning society**, motivated for a successful and stable future.

In addition to all of the above, the revamped, modern Informativa is becoming more than just a space for presentations – it is becoming a place for **personal interaction, concrete questions, and clear answers**.

FORMS OF PARTICIPATION

1. EXHIBITION SPACE

OBLIGATORY ECOLOGICAL COMPENSATION AND REGISTRATION FEE:

All organizations participating in the exhibition area have to pay an obligatory ecological compensation which comes **2 EUR/ sqm** and a **190 EUR** obligatory registration fee per Exhibitor (organization and not per individual). The obligatory fee includes Exhibitor publication on the list of all participants on the website, on the floor plan at the event and the wi-fi.

A STANDARD EQUIPPED EXHIBITION STAND

The surface area of the exhibition space is unlimited upwards. The smallest exhibition space you can rent is **9 m²**. The standard equipped exhibition stand includes: floor covering, partition walls, two shelves, a table, two chairs, a counter, fascia board with the Exhibitor's title and a wastepaper basket.

• Application: 155 EUR/sq m

B UNEQUIPPED EXHIBITION SPACE

You can rent an exhibition space of various dimensions. The smallest exhibition space you can rent is **9 m²**.

The unequipped exhibition space is completely empty (without any floor covering, partition walls, furniture, nor fascia board) and can be equipped by the Exhibitors as they wish. The Exhibitors will be able to order additional equipment subsequently through an e-form available with the Exhibitors' Manual. Custom-made stands on demand are also available.

• Application: 125 EUR/sq m

C JOINT USE OF EXHIBITION SPACE

In case two or more organizations share the same exhibition space, they must all register and pay the registration fee and the obligatory participation fee. Co-Exhibitors have the same benefits as other Exhibitors.

• Registration fee: 312 EUR/co-exhibitor

D PROMOTION COUNTER

Only one person can perform the promotion behind the counter. Any additional person is charged as those who distribute promotional materials outside the exhibition space/promotion counter. The dimensions of the promotion counter are 100 cm x 50 cm x 100 cm (width x depth x height). The recommended size of the poster for the front of the counter is 96 cm x 86 cm (width x height).

• Application: 600 EUR/piece

BENEFITS WHEN RENTING AN EXHIBITION SPACE

DISCOUNT ON OTHER FORMS OF PARTICIPATION

The rental of an exhibition space on both events ensures you a 30 % discount on additional forms of advertising and promotion, listed under point 2 and 3.

Any additional equipment and services not included in the basic offer of the exhibition space (electricity, Internet connection, additional lights, etc.) can be ordered on payment via the **e-form** you will receive together with the **Exhibitors' Manual**.

The **Manual** is expected to be published in the second half of December 2025. It will include all the information important for a successful and quality presentation at the fair. It will be available both in printed form and on our website www.informativa.si.

2. LECTURES AND WORKSHOPS

CONFERENCE HALL RENT

Participants can present themselves to visitors with a 45-minute lecture, workshop, round table, promotion or any other form of presentation in the lecture hall (50 or 150 seats). Participation must be confirmed by the program manager. The rental includes: room, computer, projector, projection screen, basic sound system.

Price: 292 EUR/hour

None of the prices listed here include VAT which is to be covered by the Participant.

Unless otherwise specified, all the prices are valid for participation during the whole event and are not charged by day.

3. ADDITIONAL FORMS OF PROMOTION

A PROMOTIONAL MATERIAL DISTRIBUTION

- Price: 626 EUR/2 distributors/1 kind of promotional material
- *NOTE: distributors have to accredit themselves at the INFO POINT

B BANNER BOARD RENTAL

- Board dimensions 100 x 200 cm (Price: 200 EUR/piece)

C APPEARANCE OF THE MASCOT AT THE EVENT

- Price: 450 EUR/mascot

D BANNER PUBLICATION AT INFORMATIVA WEBSITE)

- Banner, 1200 x 200 px (Price: 685 EUR/banner)
- Banner, 360 x 600 px (Price: 485 EUR/banner)
- Logo (Price: 300 EUR/logo)

E BANNER OR ROLL UP PLACEMENT AT THE EVENT

- Banner, 300 x 100 cm (Price: 626 EUR/banner)
- Roll-up, 100 x 200 cm (Price: 450 EUR/roll-up)

F ONLINE ADVERTISING PACKAGE

- post on Informativa Facebook profile
 - promoted post on Informativa Facebook profile (50 EUR)
 - banner publication on the event website
- Application: 750 EUR

4. ADDITIONAL PARTICIPATION OPPORTUNITIES



SPONSOR OF THE EVENT

Sponsor of the event that is involved in the communication and image of the event .



MATERIAL SPONSOR

The sponsor provides gifts for visitors and other promotional materials.



EDUCATIONAL PROGRAMME SPONSOR

The sponsor covers the cost of renting the lecture hall, the necessary equipment and image. The programme is provided by the organizer.

Anyone who wants to present themselves within Informativa can achieve extra visibility with special and more effective promotion before, during and after the event. We offer various forms of sponsorship, which is one of the most effective ways of exposure

For more information you can contact the Director of Projects:
Melita Remškar, T: +386 (0)1 300 32 19,
E: melita.remskar@proevent.si.

The logo and web banner must be prepared in .PNG or .JPG format (the banner may also be .GIF) and in the RGB color space.

In both cases, please include the link to which you would like the logo/web banner to be connected.

Please send the materials (files smaller than 20 MB) to the following address: lara.petkovsek@proevent.si .

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PRESENT YOUR PROGRAMMES TO THE SLOVENIAN PUBLIC

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ORGANIZATOR:

 **PROEVENT**


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For visitors
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